

PRESS RELEASE
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For Immediate Release

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Dancing Dingo is accepted in the PETA Caring Consumer Program

AUSTIN, TEXAS - August 6, 2007

Dancing Dingo, well-known natural bath & body care specialists, announces their new affiliation with PETA'S Caring Consumer Program. Dancing Dingo complies with all of PETA'S cruelty-free criteria requirements, and never does animal testing on any of their products or ingredients. Dancing Dingo will also be listed as 'Vegan Friendly' (on many of their products) in the PETA program.

PETA is a nonprofit organization with more than 1 million members and supporters. Through their Caring Consumer program, they gather information on the animal-testing policies of cosmetics and household-product companies, obtain signed statements of assurance from companies that meet PETA'S cruelty-free criteria, and share this information with the public.



"Dancing Dingo never does animal testing! All of our products are tested on very willing humans." states Kathleen Goodwin, owner of Dancing Dingo. "We love our animal buddies. As an added benefit of shopping with us, a portion of the profits from all our Dog De-Funkifier products goes to help [Animal Trustees of Austin](#), an organization founded by concerned citizens desiring to help lost, abused and abandoned animals. "

Dancing Dingo™ has been in business since 2003. To view the full line of Dancing Dingo™ products, visit www.DancingDingo.com. For product review, samples available upon request: please call Kathleen Goodwin 512-323-5005.

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